FOR THE ACUTE TREATMENT OF MIGRAINE AND THE PREVENTIVE TREATMENT OF EPISODIC MIGRAINE IN ADULTS.



#### **SELECT IMPORTANT SAFETY INFORMATION**

**Do not take Nurtec ODT** if you are allergic to Nurtec ODT (rimegepant) or any of its ingredients.

Please see additional Important Safety Information at the end. View full Prescribing Information <u>here</u> and Patient Information here.

Learn more at nurtec.com

# Nurtec ODT is the only migraine medication that can treat and prevent all in one



Not actual tablet size.

#### **Nurtec ODT can:**

# TREAT MIGRAINE ATTACKS

Take Nurtec ODT as soon as a migraine strikes to help stop pain and other symptoms.\*

## PREVENT MIGRAINE ATTACKS

Take Nurtec ODT every other day to help prevent migraine attacks.

I can use Nurtec ODT to treat OR prevent my migraine attacks, so my doctor and I can be more in charge of how to handle my migraine attacks!

Jennifer F Actual Nurtec ODT Patient Individual results may vary.

See more stories at <u>nurtec.com/patient-stories</u>

SELECT IMPORTANT SAFETY INFORMATION (CON'T)
Before you take Nurtec ODT, tell your healthcare provider (HCP) about all your medical conditions, including if you:

- have liver problems.
- have kidney problems,
- are pregnant or plan to become pregnant,
- are breastfeeding or plan to breastfeed.

# A quick dissolving migraine medication that's fast & lasts

#### TREAT



Can provide freedom from migraine pain in 2 hours and can treat migraine pain for up to 48 hours

#### **PREVENT**



Can reduce the number of migraine days in a month

# So you and your healthcare provider have the power to control your migraine treatment

#### Acute

In a study of people who either took Nurtec ODT or placebo to treat their migraines, 21% (142/669) of Nurtec ODT patients experienced pain freedom at 2 hours compared to 11% (74/682) for placebo, and 35% (235/669) experienced freedom from their most bothersome symptom (selected from light sensitivity, sound sensitivity, or nausea) at 2 hours compared to 27% (183/682) for placebo. These benefits were sustained through 48 hours for some people.

#### **Preventive**

In a study of people who either took Nurtec ODT (348 people) or placebo (347 people) to prevent their migraines, people taking Nurtec ODT experienced a greater reduction in mean monthly migraine days (MMDs) during weeks 9-12 (4.3 less MMDs for Nurtec ODT compared to 3.5 less MMDs for placebo).

<sup>\*</sup>Light sensitivity, sound sensitivity, or nausea.

# What does life look like with more control over migraine treatment?

In a study of 669 people taking Nurtec ODT for the **acute treatment of migraine** vs 682 people taking the placebo, people taking Nurtec ODT experienced the **following:** 



#### At 2 hours, Nurtec ODT:

- provided freedom from migraine pain in 21% of people taking Nurtec ODT vs 11% taking the placebo
- provided freedom from most bothersome symptom\* in 35% of people taking Nurtec ODT vs 27% taking the placebo



#### At 1 hour, Nurtec ODT:

- provided pain relief in 37% of people taking Nurtec ODT vs 31% taking the placebo
- allowed 22% of people taking Nurtec ODT to return to normal function vs 16% taking the placebo

In a study of 348 people taking Nurtec ODT every other day for the **preventive treatment of migraine** vs 347 people taking the placebo, people taking Nurtec ODT experienced the **following:** 



#### At 12 weeks. Nurtec ODT:

 significantly reduced monthly migraine days in people taking Nurtec ODT (4.3 days fewer) vs people taking the placebo (3.5 days fewer)

#### SELECT IMPORTANT SAFETY INFORMATION (CON'T)

**Tell your HCP about all the medicines you take,** including prescription and over-the-counter medicines, vitamins, and herbal supplements.





The medication I use to stop migraine attacks is proven to prevent them, too? That's amazing!

Brittany N
Actual Nurtec ODT Patient
Individual results may vary.

See more stories at nurtec.com/patient-stories

<sup>\*</sup>Light sensitivity, sound sensitivity, or nausea.







## A quick dissolving dose

Nurtec ODT is the only quick-dissolve tablet that can treat AND prevent migraine attacks, whether you take it during a migraine or every other day to prevent them.



dissolves in seconds



no water needed



can be taken whenever, wherever you are\*



Since Nurtec ODT can treat OR prevent migraines, I feel way more confident.

Evan B
Actual Nurtec ODT Patient
Individual results may vary.

See more stories at nurtec.com/patient-stories

\*Nurtec ODT can be taken as needed up to once daily. The safety of taking more than 18 doses in a 30-day period has not been established. Store Nurtec ODT in the blister package that it comes in. Store Nurtec ODT at room temperature between 68°F to 77°F (20°C to 25°C).

#### SELECT IMPORTANT SAFETY INFORMATION (CON'T)

Nurtec ODT may cause serious side effects including allergic reactions, including trouble breathing and rash. This can happen days after you take Nurtec ODT. Call your HCP or get emergency help right away if you have swelling of the face, mouth, tongue, or throat or trouble breathing. This occurred in less than 1% of patients treated with Nurtec ODT.



#### **How to take Nurtec ODT**



#### READY

With dry hands, peel back the foil covering of one blister pack and immediately remove one Nurtec ODT. Do not push Nurtec ODT through the foil or store it outside the blister pack for future use.



#### SET

As soon as you have removed Nurtec ODT, place it on or under your tongue. It will dissolve and no drink or water is needed.



#### GO

Nurtec ODT can help you get back to things that matter. If you take too much Nurtec ODT, go to the nearest emergency room right away.

#### **SELECT IMPORTANT SAFETY INFORMATION (CON'T)**

The most common side effects of Nurtec ODT were nausea (2.7%) and stomach pain/indigestion (2.4%). These are not the only possible side effects of Nurtec ODT. Tell your HCP if you have any side effects.

#### What is Nurtec ODT?

Nurtec ODT orally disintegrating tablets is a prescription medicine that is used to treat migraine in adults. It is for the acute treatment of migraine attacks with or without aura and the preventive treatment of episodic migraine.

It is not known if Nurtec ODT is safe and effective in children.

#### **SELECT IMPORTANT SAFETY INFORMATION**

Before you take Nurtec ODT, tell your healthcare provider (HCP) about all your medical conditions, including if you:

- have liver problems,
- have kidney problems,
- are pregnant or plan to become pregnant,
- are breastfeeding or plan to breastfeed.

**Tell your HCP about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

## For more information, visit <u>nurtec.com</u>

# Is Nurtec ODT (rimegepant) right for you?



May be taken by people with stable cardiovascular disease or risk factors. People with stable cardiovascular disease were included in clinical trials if they had no acute cardiovascular episodes 6 months before entering the trial.



You may be able to take Nurtec ODT with oral contraceptives and some antidepressants, preventive medication for migraine or other acute medication for migraine.



Nurtec ODT is a non-narcotic treatment.



The safety of using more than 18 doses in a 30-day period has not been established.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

#### SELECT IMPORTANT SAFETY INFORMATION (CON'T)

Nurtec ODT orally disintegrating tablets is a prescription medicine that is used to treat migraine in adults. It is for the acute treatment of migraine attacks with or without aura and the preventive treatment of episodic migraine. It is not known if Nurtec ODT is safe and effective in children.

# You deserve to feel good about your treatment

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It's so great that within 2 hours I can get back to enjoying my life, without the pain and vision issues I get from my migraine attacks.

Shawn S
Actual Nurtec ODT Patient
Individual results may vary.

See more stories at <u>nurtec.com/patient-stories</u>



# ON NURTEC ODT

Sign up for ongoing support at **nurtec.com/support** 



Ellie W
Actual Nurtec ODT Patient





## **Saving on Nurtec ODT** (rimegepant) out-of-pocket costs\* can be easy

With dedicated and personalized service from Nurtec OneSource, eligible patients have the support they need to get Nurtec ODT — whether they use it to treat or prevent migraines. Nurtec OneSource offerings include:

- Dedicated support team to provide personalized help
- Support for you and your healthcare provider through the process
- Direct to your home delivery
- Savings and out-of-pocket support\*
- Reminders to refill your prescriptions

\*Terms and conditions apply. See opposite page for details.



#### **Call 1-833-4NURTEC**

with all your questions about getting Nurtec ODT

MONDAY TO FRIDAY, 8:30 AM TO 8:00 PM EST

Or visit nurtec.com/savings

SELECT IMPORTANT SAFETY INFORMATION (CON'T)

**Do not take Nurtec ODT** if you are allergic to Nurtec ODT (rimegepant) 12 or any of its ingredients.



### **Discover ways to save**



Sign up for a copay card by scanning the QR code to the left. You can also call 1-833-4NURTEC or visit nurtec.com/savings for help with financial assistance.

\*For eligible, commercially insured patients. Patients are not eligible to use this card if they are enrolled in a state or federally funded insurance program, including but not limited to Medicare, Medicaid, TRICARE, Veterans Affairs health care, a state prescription drug assistance program, or the Government Health Insurance Plan available in Puerto Rico. The offer will be accepted only at participating pharmacies. This offer is not health insurance. No membership fees apply. Pfizer reserves the right to rescind, revoke, or amend this offer without notice. For any questions, please call 1-800-761-1568. For full terms and conditions visit nurtec.com/copay-terms or write to Pfizer Inc. at PO Box 29387, Mission, KS 66201.

To the Pharmacist: By redeeming this offer, the Pharmacist certifies: (a) that the Pharmacy has not submitted, and will not submit, a claim for reimbursement under any federal, state, or other government programs for this prescription or where prohibited by law and (b) the Pharmacist will adhere to the terms and conditions stated [above].

Pharmacist Instructions: Commercially Insured Patients, please submit this claim to the patient's primary Third-Party Payer first, then submit the balance due to **CHANGE HEALTHCARE** as a Secondary Payer COB (coordination of benefits) with patient responsibility and a valid Other Coverage Code (e.g. 08). If the claim is rejected due to Prior Authorization, Step-edit or NDC Block, continue processing the Nurtec ODT Savings Card as a secondary payer COB with valid Other Coverage Code of 03. An approved PA will be required for all subsequent fills. Reimbursement will be received from CHANGE **HEALTHCARE**. For questions, please call the help line for Nurtec ODT at 1-800-731-4997, Monday - Friday, 8 am - 8 pm ET.

## **Ready for control over your** migraine treatment?

If you're still looking for the migraine treatment plan that's appropriate for you, it's time to talk to your doctor.

Discuss your answers to these **6 questions** with your doctor to help establish your treatment goals:

- How many days per month do you experience migraine pain?
- How long does the pain last and how intense is it? Have your migraine attacks changed over the past 3-6 months?
- What symptoms do you experience before and during a migraine attack?
- What factors or events (e.g. food, stress, menstrual cycle, light, high altitude, lack of sleep, etc.) seem to trigger your migraine attacks?
- What over-the-counter or prescription medications have you taken for migraine in the past?
- Does anyone in your family experience migraine attacks?

Giving your doctor a clear picture of your migraine experiences—including any current treatments—can help them determine whether Nurtec ODT is a good option for you.

SELECT IMPORTANT SAFETY INFORMATION (CON'T) Before you take Nurtec ODT, tell your healthcare provider (HCP) about all your medical conditions, including if you:

- have liver problems,
- have kidney problems,
- are pregnant or plan to become pregnant,
- are breastfeeding or plan to breastfeed.





I am able to get migraine pain relief within 2 hours so I can get back to normal function when a migraine attacks, in just one dose.

> Alexandra N Actual Nurtec ODT Patient Individual results may vary.

See more stories at nurtec.com/patient-stories





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I've gone from having migraines last 3 to 5 days, to taking Nurtec ODT and often finding relief within 2 hours. Migraine pain relief helps me function at work and be with my kids.

Tia E
Actual Nurtec ODT Patient
Individual results may vary.

See more stories at <u>nurtec.com/patient-stories</u>



# Most people who took Nurtec ODT recommend talking to a doctor about it

8 out of 10 patients would recommend a friend or family member talk to their doctor about Nurtec ODT\*

\*Based on a survey of 3004 people by EngagedMedia™ RxSurveyor™ 09/29/20 - 04/30/21.



# Ready to share your migraine story?

Email us at **shareyourstory@sambrown.com** and you could be featured!

#### **Connect with us @NurtecODT**









**Learn more:** Scan this code with your phone's camera or go to **nurtec.com** 

## SELECT IMPORTANT SAFETY INFORMATION (CON'T) Tell your HCP about all the medicines you take.

including prescription and over-the-counter medicines, vitamins, and herbal supplements.

#### IMPORTANT SAFETY INFORMATION & APPROVED USES

**Do not take Nurtec ODT** if you are allergic to Nurtec ODT (rimegepant) or any of its ingredients.

# Before you take Nurtec ODT, tell your healthcare provider (HCP) about all your medical conditions, including if you:

- have liver problems,
- have kidney problems,
- are pregnant or plan to become pregnant,
- are breastfeeding or plan to breastfeed.

**Tell your HCP about all the medicines you take,** including prescription and over-the-counter medicines, vitamins, and herbal supplements.

Nurtec ODT may cause serious side effects including allergic reactions, including trouble breathing and rash. This can happen days after you take Nurtec ODT. Call your HCP or get emergency help right away if you have swelling of the face, mouth, tongue, or throat or trouble breathing. This occurred in less than 1% of patients treated with Nurtec ODT.

**The most common side effects of Nurtec ODT** were nausea (2.7%) and stomach pain/indigestion (2.4%). These are not the only possible side effects of Nurtec ODT. Tell your HCP if you have any side effects.

You are encouraged to report adverse events related to Pfizer products by calling 1-800-438-1985 (U.S. only). If you prefer, you may contact the U.S. Food and Drug Administration (FDA) directly. Visit <a href="https://www.fda.gov/medwatch">www.fda.gov/medwatch</a> or call 1-800-FDA-1088.

#### WHAT IS NURTEC ODT?

Nurtec ODT orally disintegrating tablets is a prescription medicine that is used to treat migraine in adults. It is for the acute treatment of migraine attacks with or without aura and the preventive treatment of episodic migraine. It is not known if Nurtec ODT is safe and effective in children.

Please see full Prescribing Information <u>here</u> and Patient Information <u>here</u>.





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